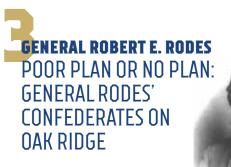
LEADERSHIP LESSONS from the BATTLE of GETTYSBURG



GENERAL JOHN BUFORD DEFEND THE HIGH GROUND

- Assess: Big picture
- Plan: What do I need to do?
- Act: 70% rule



- Uncoordinated approach
- Leading from behind
- Hasty decision making



GENERAL JOHN REYNOLDSMEETING THE CHALLENGE HEAD-ON

- Message to Meade
- For God's sake forward
- All hands on deck: The First Corps
- Stepping up to the plate: Abner Doubleday



WINFIELD SCOTT HANCOCK (C.O.O.) TAKE CHARGE LEADERSHIP

- An appearance of leadership
- A professional ("The superb")
- Duty and diplomacy



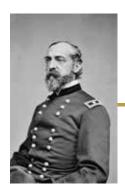
GENERAL DAN SICKLES UN-COACHABLE MANAGEMENT

- Going rogue
- Can't spell Sickles without 'I'
- Shedding responsibility



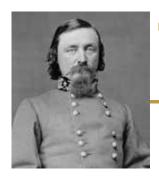
COLONEL AUGUSTUS VAN HORNE ELLIS LEADING BY EXAMPLE (DEVIL'S DEN)

- Calm under pressure
- "The men must see us today"
- Leading from the front



GENERAL GEORGE MEADE THE CEO

- Democratic leadership
- Meade's War Council
- "Never fear your enemies. Fear your actions."



PICKETT'S CHARGE MANAGING RISK

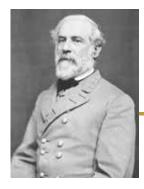
- Meade: Defense first
- Lee: All or nothing
- Alonzo Cushing: Stick to your guns



LITTLE ROUND TOP CRISIS MANAGEMENT

- Gouverneur K. Warren: The engineer
- **Strong Vincent**: The warrior
- Joshua Chamberlain: The professor

Know your people Know yourself Know your stuff



GENERAL ROBERT E. LEE THE CEO

- Paternalistic leadership
- Discretionary orders
- At odds with Longstreet

ACKGROUND

LEADERS' CHALLENGES

- Discipline in volunteer regiments
- Initial motivation: Why fight
- Sustaining motivation: Keep them in the fight
- Combat motivation: Face extreme dangers (Glaze of battle)

THE SOLDIERS

- This wasn't Vietnam
- Avoiding shame
- 60% fully engaged



Corporate leadership training on the battlefields of historic Gettysburg, Pennsylvania

